FOR IMMEDIATE RELEASE

“Burke Rehabilitation Hospital Appoints New Director of Major Gifts”

WHITE PLAINS, N.Y. – April 5, 2016 – Burke Rehabilitation Hospital is pleased to announce that Paula Barbag, CFRE, MBA, MS has been appointed Director of Major Gifts in the hospital’s development department. Barbag is a Certified Fundraising Executive (CFRE) with 25 years experience in the non-profit arena, most of which has been in the healthcare segment. At Burke, Barbag will expand Burke’s philanthropy programs by concentrating on donor cultivation in the areas of major gifts and planned giving.

Barbag is a graduate of Farleigh Dickinson University where she earned her bachelor’s and master’s degree in business administration. She also holds a masters’ degree in fundraising management from Columbia University.

Before joining Burke, Barbag was affiliated with Consulting for a Cause, a firm specializing in fundraising and development projects for the non-profit sector. Prior to that, she worked for 25 years at Richmond Community Services Foundation, an organization that provides programs for individuals with developmental disabilities and complex medical issues.

“Paula will make an excellent addition to the Burke Development Department. She brings with her a breadth of knowledge and solid experience in all areas of fundraising. We are glad to welcome her to our team,” says Richard Sgaglio, Senior Administrator of Marketing, Communications & Development at Burke. Barbag can be reached by calling (914) 597-2875 or emailing her at pbarbag@burke.org.

About Burke Rehabilitation Hospital
Burke Rehabilitation Hospital is a not-for-profit, acute rehabilitation hospital in White Plains, NY. Founded in 1915 through an endowment from philanthropist John Masterson Burke, it is
Richard Sgaglio, Ph.D.
Burke Rehabilitation Hospital
(914) 597-2491 – Office
(914) 471-7070 – Cell
rsgaglio@burke.org

Marisa Iallonardo
Burke Rehabilitation Hospital
(914) 597-2877 – Office
(914) 589-6996 – Cell
miallonardo@burke.org

the only hospital in Westchester County dedicated solely to adult rehabilitation medicine. As of 2016, the hospital is now a part of the Montefiore Health system, Inc. Burke offers both inpatient and outpatient programs for those who have experienced a disabling illness, traumatic injury or surgery. Burke serves patients from around the metropolitan New York area and throughout the world. The hospital’s renowned physicians, clinical researchers and therapists provide state-of-the-art treatment and all share the Burke mission to ensure that every patient makes the fullest possible recovery from illness or injury. For additional information on Burke Rehabilitation Hospital, please visit burke.org.

###