“Burke Rehabilitation Hospital Names New Senior Administrator of Marketing, Communications & Development”

FOR IMMEDIATE RELEASE

White Plains, NY – September 29, 2015 – Burke Rehabilitation Hospital is pleased to announce that Richard Sgaglio, Ph.D., has been appointed as the new Senior Administrator, Marketing Communications & Development. The appointment is effective immediately.

Sgaglio had been the Director of Marketing & External Relations since 2011, overseeing the marketing, advertising, public relations, external communications and website of Burke Rehabilitation Center. He joined Burke in 2010 as a marketing specialist.

In his new position, Sgaglio will continue to head the hospital’s marketing, advertising, digital and communications efforts, as well as oversee the strategic management of Burke’s development department and fundraising. In addition, he will oversee the Burke Auxiliary, a group of volunteers who sponsor events and help fundraise for the hospital.

Before joining Burke, Sgaglio held positions as senior marketing and communication specialist at St. Rose Dominican Hospital in Henderson, Nevada and Director of Business Development at Spectrum Medical, a medical service consulting firm in Las Vegas.

Sgaglio is a resident of Brewster, NY. His office is located in the Billings Building on Burke’s main campus in White Plains. Sgaglio can be reached at 914-597-2491 or rsgaglio@burke.org.
About Burke Rehabilitation Hospital

Burke Rehabilitation Hospital is a private, not-for-profit, acute rehabilitation hospital. Founded in 1915, it is the only hospital in Westchester County dedicated solely to rehabilitation medicine. Burke offers both inpatient and outpatient programs for those who have experienced a disabling illness, traumatic injury or joint replacement surgery. The hospital is part of Burke Rehabilitation Center, which also includes Burke Medical Research Institute and Burke’s Outpatient Division. Burke’s world-renowned doctors and therapists provide state-of-the-art treatment while its research scientists explore the frontiers of neurological and rehabilitation medicine. All share the Burke mission to ensure that every patient makes the fullest possible recovery from illness or injury regardless of their ability to pay. For additional information on Burke Rehabilitation Center, please visit burke.org.

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