

**The 2013 Burke Award**  
**Sponsorship Packages**  
*RSVP by May 24, 2013*

**Diamond**                      **\$50,000**

- Naming opportunity at Burke's White Plains campus
- 3 reserved tables of 10 and a private reception
- Sponsorship featured in Burke e-newsletter
- Maximum visibility ad on journal cover
- Inclusion of your promotional material in all giveaway bags
- Promotion in media releases, exposure on Facebook and Twitter, and your logo on [www.burke.org](http://www.burke.org) with link to your website

**Platinum**                      **\$25,000**

- 2 reserved tables of 10
- Maximum visibility ad on journal cover
- Promotion in media releases, exposure on Facebook and Twitter, and your logo on [www.burke.org](http://www.burke.org) with link to your website

**Gold**                              **\$10,000**

- Reserved table for 10
- Gold page journal ad
- Promotion in media releases, exposure on Facebook and Twitter, and your logo on [www.burke.org](http://www.burke.org) with link to your website

**Silver**                            **\$5,000**

- Reserved table for 8
- Silver page journal ad
- Promotion in media releases, exposure on Facebook and Twitter, and listing on [www.burke.org](http://www.burke.org)

**Bronze**                         **\$3,000**

- 6 event tickets
- Bronze page journal ad
- Promotion in media releases, exposure on Facebook and Twitter, and listing on [www.burke.org](http://www.burke.org)

**Patron**                         **\$1,500**

- 3 event tickets
- Half-page journal ad
- Promotion in media releases, exposure on Facebook and Twitter, and listing on [www.burke.org](http://www.burke.org)

\*\*\* *Please note that an average of 15,000 visitors view Burke's website ([www.burke.org](http://www.burke.org)) monthly.*

## Journal Ads

All ads will be printed in black & white (with the exception of the color Journal Cover Ads that come with the Diamond & Platinum Sponsorships).

Ad measurements below are width x height.

<input type="checkbox"/> Full Gold Page	\$2,500	7 ½" x 10"
<input type="checkbox"/> Full Silver Page	\$1,500	7 ½" x 10"
<input type="checkbox"/> Full Bronze Page	\$1,000	7 ½" x 10"
<input type="checkbox"/> Full White Page	\$ 750	7 ½" x 10"
<input type="checkbox"/> Half White Page	\$ 500	7 ½" x 4 ¾"
<input type="checkbox"/> Quarter White Page	\$ 250	3 ½" x 4 ¾"
<input type="checkbox"/> Business Card Size	\$ 200	3 ½" x 2"
<input type="checkbox"/> Journal Listing	\$ 100	

### Artwork Submission

**Ad files can be sent by e-mail to [cborrelli@burke.org](mailto:cborrelli@burke.org)**

**Preferred files are PDF/JPEG/TIFF/EPS**

**Deadline is May 24, 2013**

Please mail this form and payment in the enclosed return envelope to the Development Department, Burke Rehabilitation Hospital, 785 Mamaroneck Avenue, White Plains, NY 10605

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Total Amount Enclosed \_\_\_\_\_ *Please make check payable to: **W.M. Burke Foundation***

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_ CSV# (on back) \_\_\_\_\_

Signature \_\_\_\_\_

*For more information, please contact Colleen Borrelli at (914) 597-2849.*

*Thank you for your generous support of Burke.*

*Please note that the Burke Rehabilitation Hospital and Medical Research Institute are 501 (c)(3) organizations.*