

November/December 2016

Giving Thanks to All of You During This Holiday Season



Burke "Ambassador" Helps Raise \$25,000 for Care Management Program

With special thanks to Burke social worker Donna Kuruc (shown at left), the William Ju, MD, Care Management Program recently received a gift of \$25,000 from the David M.C. Ju Foundation. Donna, a true Burke Ambassador who works in the Cardiac-Pulmonary unit, developed a rapport with Dr. Ju of the David M.C. Ju Foundation when she was the case manager for a family member during their stay. Her connection to Dr. Ju and his family reflect an awareness of the growing culture of philanthropy from within the Burke organization. Expanding the William Ju, MD, Care Management Program will provide a broader spectrum of outpatient services and programs for patients and their family members.

W.M. Burke Cabinet Provides Significant Support

Burke is proud to recognize significant benefactors with membership to the W.M. Burke Cabinet. Cabinet members support groundbreaking initiatives that are vital to Burke's continued success in an ever-changing healthcare environment. "These donations represent a strong belief in our mission. And through the Cabinet, we bring together committed donors and recognize them for their generous support," says Richard Sgaglio, Senior Administrator of Marketing, Communications and Development.



See the Faces of Burke

On November 15th, Burke hosted members of the W.M. Burke Cabinet and our corporate sponsors to open the *Faces of Burke* photography exhibit and thank our donors for their support. *Faces of Burke* is a traveling exhibition that celebrates patients and their remarkable stories of recovery. **The exhibit will be in the Burke Hospital lobby until December 30th, then will**

move to Ridge Hill, Yonkers, for January and February.

Auxiliary Trip to Winery

The Burke Hospital Auxiliary hosted a trip to Magnanini Winery in Wallkill, New York, on Sunday, November 6th – an enjoyable event that also raised important contributions for Burke. More than 40 members of the Auxiliary and guests enjoyed a wine tasting and tour, followed by dinner and entertainment.

PUBLIC RECOGNITION INCREASES DONATIONS

In one study, average contributions rose by 32%, showing that the public prestige of being a generous donor can be a powerful motivator (Samek and Sheremeta 2015).

W.M. BURKE CABINET

Chairman's Cabinet (\$10,000+)

- Burke Hospital Auxiliary
- David M.C. Ju Foundation
- The Estate of Constance Porter
- Leona Kern
- The Charles A. Mastronardi Foundation
- Will Rogers Institute

Executive Cabinet (\$5,000-\$9,999)

- Bruce Bottomley
- Peter Gisondi, Sr.
- David Siegler
- The Society of the Friendly Sons of St. Patrick
- Dr. Alex Solowey
- David Thomas

[Please click here for a complete list of Cabinet members.](#)

SAVE THE DATES

Tree Trimming

Saturday, December 3rd in the Patient Dining Room, 3:30 pm

Join us for an afternoon of holiday music, crafts and good cheer as we trim the tree.

Auxiliary Holiday Luncheon

Wednesday, December 7th

The Burke Hospital Auxiliary will celebrate their annual holiday luncheon at Buon Amici in White Plains. For more information, please call Auxiliary Secretary Lucy Tocci at 914-683-8660.