Gratitude
Giving Thanks to the Friends of Burke Rehabilitation Hospital

Donor Dollars at Work
A Look at the Marsal Caregiver Center
How Corporations and Foundations Can Partner with Burke

Photo Credit: Halkin/Mason Photography, LLC
Dear Friends,

Happy New Year! I hope your 2019 is off to a wonderful start.

As we embark on this new year, I wanted to take a moment to thank you for your help in making 2018 such a successful year here at Burke. We were able to introduce and expand many innovative programs and initiatives — and that's thanks in no small part to your support and generosity.

One of the highlights of the year was the opening of the Marsal Caregiver Center in May. As the first such center in a rehabilitation hospital in the country, the Caregiver Center upholds our commitment to supporting caregivers and the important role they play in patient recovery. You can read more about the amazing strides being made there on the next page.

2019 is poised to be an amazing year as well. This year, we are dedicated to enhancing the patient experience here at Burke, which includes creating a new separate and dedicated ambulance/ambulette entrance for our patients in the main hospital, renovating and upgrading the patient dining room, creating a new gym for neurological patients, and continuing to expand our outpatient services to meet the growing demand.

Many of these initiatives would not be possible without the help of you, our dedicated donors. We are grateful that you chose — and continue to choose — to support Burke. Our mission, as always, is to help our patients achieve their fullest possible recovery so that they can go back to living the lives they love, and you are helping us fulfill that mission.

Again, I hope your 2019 is off to a wonderful start and I look forward to partnering with you this year and in the future.

Here's to good health!

Jeffrey Menkes
President & CEO, Burke Rehabilitation Hospital

SPOTLIGHT: Donor Dollars at Work

As a nonprofit, Burke relies on the support of our generous donors to help us provide innovative and cutting-edge programs and services—and that generosity is at work here every day, directly impacting our patients.

Thanks to your support we have been able to renovate the Adult Fitness Center, which is used not only by former patients but by members of the community as well; we’ve been able to purchase some of the latest technology available — read more about it on the back page — and have renovated to make room for life-changing services such as the Marsal Caregiver Center. To find out more about how donor dollars are used at Burke, call the Development Office at (914) 597-2847.
A Look at the Marsal Caregiver Center

“It’s a ray of sunshine as you are going through the storms and changes of healing.” This is what one caregiver had to say about the Marsal Caregiver Center, which has been open at Burke since the end of May. Others: “A lovely paradise in the middle of Burke.” and “Being in this space just feels empowering.”

These caregivers are just a few of the many who have visited the Center since it first opened its doors. In fact, there have been over 2,500 in the first six months. And, as we work towards having the Center open 7 days a week, that number is sure to rise!

“So many caregivers and family members come through the Center, be it for private time with family, supportive listening with myself or a trained volunteer, information and referrals or just to have a quiet place to sit and reflect on the day—with a good cup of coffee, of course!” says Carla Assenza, LCSW, Dana Reeve Director of the Marsal Caregiver Center.

And that includes some unexpected, but invaluable services: The Center has hosted birthday parties, family reunions, and even a 50th wedding anniversary celebration for inpatients.

To date, more than $450,000 has been raised by the Burke Development team to support the Center, which would never have been achieved without the generosity of donors like you.

If you’re interested in supporting the Marsal Caregiver Center and the life-changing work it does, please contact the Development Office at (914) 597-2847.

How Corporations and Foundations Can Partner with Burke

There are many ways to support Burke’s mission, whether as an individual donor, foundation or corporation. For individuals, there are opportunities such as honoring a Burke employee through the Grateful Patient program or making a donation to the Burke Annual Fund. For corporations and foundations, there are a variety of innovative ways to partner with Burke.

One example of a corporation that does just that: The Bristal Assisted Living.

The Bristal is a family of senior assisted living communities with 18 locations in the tri-state area. Two of their communities are located in Westchester County – The Bristal at Armonk and The Bristal at White Plains.

“Though we provide different services, Burke and The Bristal share a common approach to our efforts: deliver expert personalized care, promote a healthy and active lifestyle, and treat everyone with dignity and grace,” says Ellen Antonucci, Vice President of Marketing at The Bristal. “We also both emphasize the importance of personal wellness — body, mind and spirit.”

The Bristal has been a dedicated supporter of Burke since 2014, sponsoring a variety of efforts, including signature events such as the Wheelchair Games and Senior Health & Fitness Day, as well as unique initiatives, like the 2017 Faces of Burke photography exhibit. Plus, Burke and The Bristal have worked together to create unique opportunities; during the summer, The Bristal hosted the Burke Auxiliary barbeque at its White Plains location.

“We both set high expectations for quality, and that is important when providing services and care within our communities. As a luxury assisted living community who serves the senior population, The Bristal is glad to support Burke in their work to help seniors live their best life,” says Ellen Antonucci.

Burke is grateful for The Bristal’s support — and that we’re able to work with a variety of wonderful regional and national corporations and foundations.

If you’re interested in exploring ways in which your company can partner with Burke, please call the Development Office at (914) 597-2847.
8TH ANNUAL BRAIN BEE
FEBRUARY 27
Cheer on local high school students as they compete in the 8th annual local championship for the International Brain Bee. The competition is designed to encourage students to learn more about the brain while inspiring them to pursue careers in neurology and neurological research. For more information, call Janet Goodman, LMSW at (914) 597-2237.

BURKE AUXILIARY ST. PATRICKS’ DAY LUNCHEON
MARCH 13
Celebrate St. Patrick’s Day with the Burke Auxiliary and enjoy an authentic Irish feast at Sir John’s Restaurant. Members and non-members are welcome. For more information, contact Loretta Nelson at NELLE705@gmail.com or Lucy Tocci at FYK1@verizon.net.

HEELS & WHEELS 5K ROAD RACE & WALK
MAY 19
Keep your New Year’s resolution to get in shape by signing up for Burke’s annual Heels & Wheels 5K, which brings together athletes of all ability levels. For more information, call the Development Office at (914) 597-2847.

BURKE AWARD DINNER
JUNE 6
Please join us as we honor the 2019 Burke Award recipients Tom and Bonnie Grace and Cuddy & Feder, LLP. The dinner will be held on June 6 at the Brae Burn Country Club in Purchase. For tickets or sponsorships, call the Development Office at 914-597-2847.

Did you know…
Technology plays a key role in helping Burke patients, and donors like you help to make that possible. Thanks to generous donations, Burke has been able to purchase the ReWalk, a wearable robotic device that can help spinal cord injury patients walk; the autonoME, which enables spinal cord injury patients to do things like turn on the lights or TV with, for instance, their eyes or voice; and the SAEB0 Mini-Mas Robotic Arm, which works on arm strength in neurological and stroke patients. To find out how you can help, call the Development Office at (914) 597-2847.